



Final
Project!

Create a Commercial or Music Video

We learned a lot about food waste over the past few months. We learned about how much food waste is present in the United States, and what some of the ways to best reduce food waste. This is your chance to show us what you learned. For this project you can create music video or a commercial that describes the issue of food waste and eat some of the solutions can be. You can recruit your family or friends to be part of the video. Just make sure they sign the Rutgers Model Release below so that we can highlight your video on our website!

For an Example of what a video can look like, check out this great organization called Appetite for Change and their awesome music video <https://www.youtube.com/watch?v=PqgU3co4vcl>

Here are some things to remember to include in the video:

Facts about how much food waste we produce in the US.

What do we know about how food waste effects the environment?

When you email your video to EPAee@njaes.rutgers.edu remember to include:

Author: Your Name

Title of your video: You want to write something that will catch the viewer's attention and make them want to watch the whole video.

Description of your video: a few lines that describe what your video is about and what people should expect to see when they watch it

Tag words: what are one words that will come up when people watch your video 3-5 words) examples can be Food Waste, Sustainability.

Photo Release: Make sure anyone who appears in the video signed the model release and send all of them with the video when you email it.

Once you have finished recording and editing your video email it to EPAee@njaes.rutgers.edu we will review it and post it on our website!





MODEL RELEASE

I, (please print) _____, give Rutgers permission to record my image and/or voice and grant Rutgers all rights to use these recordings or photographs in any medium for educational, promotional, advertising, or other purposes that support the mission of the university.

Signature _____ Date _____

Address _____

Phone number _____

Email _____

FOR RUTGERS STUDENTS/ALUMNI

School _____ Major _____ Class Year _____

FOR RUTGERS FACULTY/STAFF

Title/Department _____

Notes _____

FOR DEPARTMENTAL USE

Project number _____ Project name _____

Project manager _____ Photographer _____

Location _____ Gender: Male _____ Female _____

Hair color/style _____ Glasses _____ Jewelry _____

Shirt color/style _____ Pants color/style _____

General model description _____
